WE BELIEVE IN TELLING A STORY

A modern media group, with roots dating back to 1857, made up of mothers, fathers, school board members, civic leaders, semi-professional foodies, beach bums and curious humans who care about what happens in the community around them.

IN THE VERY FIRST EDITORIAL OF THE SUFFOLK TIMES
EDITOR JOHN J. RIDDELL WROTE:

Our first object will be to make the Times a good newspaper - a sheet that will present, as fast as they can be obtained by careful collation from all sources, and intelligibly, the passing events of the world. Especially we shall aim to make public the incidents of life transpiring within the immediate circle which may be considered as our locality...

We hope to see our citizens disposed to make the Times the medium of communication on all subjects of interest and importance, and its columns will always be open to the expression of such views of principles or policy which may be entertained by writers of different views, it being always understood of course that the courtesies of discussion are not to be sacrificed to freedom of earnestness speech...

To the business men around us, we would confidently appeal, to be permitted to share largely in their exertions to extend their lists of customers, and we hardly need say that in employing us to give the complete publicity to the announcements of their preparation of product and manufacture, they are benefiting themselves even more than they are aiding us. But we need not expatiate upon the advantages of liberal and constant advertising. We will only say, in respect to it, that it is the cornerstone of business success and the mainspring of commercial prosperity.

This quote still holds true today. The story is the same – truthful, timely and valued – just the delivery has changed.
THROUGH THOUGHTFULLY BUILT BRANDS
The Suffolk Times
COVERING NEWS ON THE NORTH FORK SINCE 1857

northforker
YOUR DESTINATION FOR NORTH FORK LIFESTYLE

Shelter Island Reporter
TRUSTED NEWS SOURCE FOR THE “ISLAND SHELTERED BY ISLANDS”

Riverhead News-Review
ROBUST NEWS COVERAGE FROM WADING RIVER TO JAMESPORT
Understanding that people now consume content through many different channels, Times Review Media Group offers a 360° approach to reaching your clients. We partner with our clients to find the right blend of news and lifestyle products to market your business.
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<thead>
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WITH INNOVATIVE PRODUCTS
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NEWSPAPERS
Circulation

THE SUFFOLK TIMES
7,500
SHELTER ISLAND REPORTER
2,000
RIVERHEAD NEWS REVIEW
4,000

MAGAZINES
Circulation

NORTHFORKER
20,000
LONG ISLAND WINE PRESS
40,000
VACATION GUIDE
40,000

PODCASTS
Average monthly listeners

Hosted on iTunes & SoundCloud
WE BECOME YOUR VEHICLE TO SUCCESS

I’ve been advertising with northforker and Wine Press for more than 2 years now. The bottom line is the ads work! There have been numerous instances when customers come to my retail shop and say “I saw your ad while eating lunch with friends (or fill in the blank) and decided to stop by to get a t-shirt or hoodie.” The magazine’s beautifully designed and produced and has proven to be the “go-to guide” for all things North Fork.

Kas Carey
North Fork Design Studio

When it comes to digital marketing the Times Review team made our video project seem effortless, simply because they’re awesome at what they do and make it happen! The clarity and editing of the video is flawless and engaging. They were quick to answer any questions I had, worked with me to meet our brand’s needs and shared our story widely. We’re looking forward to working with their team for years to come.

Diandra Petrocelli, Raphael

I was skeptical at first to spend money on print, however after placing a small 1/2 page ad schedule in the Shelter Island Reporter I received 6 calls within the first month on my ad. I have now become a regular advertiser and am thrilled with my results!

Salvatore Modesto  Coastal Window Fashions

For years I’ve thought of different ways to increase the presence of my business on the North Fork. However, getting those thoughts to paper in my mind was an impossible task. With one simple phone call to Times Review Media Group the team was assembled and my mission was underway. I can’t thank the team enough for their energetic professionalism, prompt coordination, and attention to detail with respect to our story. This was a one time opportunity where delivery had to be perfect in the public eye. The statistics provided do not lie; the team knocked it out of the park! I look forward to continuing our relationship going forward.

Glenn Heidtmann, Heidtmann & Sons, Inc. Builders

Working with the Times Review Partners team was spectacular. They were able to take our mission and transform it into a compelling video to inform the community of programs and services and how we touch every life on the North Fork and Shelter Island. ‘They got it!'

Linda Sweeney, Eastern Long Island Hospital